



Working together to make New Zealand SAFE for animals

2017 Summer Update

Thank you from
the SAFE team

Your support is vital to all the successes achieved for animals so far, and for all the ones we know are to come. Whether it is through sending e-mails, writing letters, signing petitions, collecting funds, lobbying MPs, donating to a campaign or eating kind, change only happens because of caring, compassionate New Zealanders like you. Thank you!

Help spread the message about issues affecting animals by sharing this Update with friends and family. Pass it on!

On behalf of all animals in
New Zealand...



Thank
You





New World, PAK'nSAVE and Four Square go cage-egg free!

Thanks to your support, we've taken a giant leap forward in our plan to see a world where hens don't suffer in cages.

Just months ago, SAFE was pleased to announce Countdown was going cage-free following a major campaign from SAFE, supporters, and the NZ public. Now, after talks with SAFE, Foodstuffs, the company who owns New World, PAK'nSAVE and Four Square supermarkets, has committed to phasing out cage eggs throughout New Zealand! That's 463 stores - and marks all our major supermarkets as committed to going cage-free.

As well as Countdown and Foodstuffs, in the last few months we have also persuaded the following companies to go cage-free:

- Habitual Fix
- General Mills
- Wyndham Hotels
- Nestle
- Mondelez

This is a huge breakthrough for hens, but together with you we vow to continue fighting for hens until all cages are consigned to the history books.

Think 'kindness' when it comes to Cup week

With millions of dollars to be won, the Melbourne Cup is the richest 'two-mile' handicap in the world, and one of the most famous. New Zealand horses are frequent entrants. The distance, speed and weight carried by the horses places them under severe strain, and leg fractures and other injuries are common.

This year **Regal Monarch** fell in race four and was subsequently killed due to the injuries he sustained.

Regal Monarch was only five years old. He died more than twenty years earlier than his life expectancy. He was one of 137

horses that died on-track in Australia between 1st of August 2016 and 31st of July 2017.

Horses are gentle, social, trusting animals and they don't get to choose whether they take part, but we do.

Whether it's the Melbourne Cup or the New Zealand Cup, why not host your own dress-up party, get your friends or workmates together and fundraise for the animals - hold a sweep by chucking in a few dollars each and drawing names out of a fancy fascinator to win a prize!

Show your friends and colleagues that we can help protect horses by never betting on a horse race, and that it is still possible to enjoy dressing up and drinking champagne without the cruelty.





Election 2017 – All change in the Beehive!

There's a new government in the Beehive, and with that change comes new possibilities for animals.

Thanks to the powerful voice of you and SAFE, we were able to persuade the last government to make some positive changes. Sow stalls were banned, and the old-style layer hen battery cages are being phased out.

Before the election SAFE asked all the parties what they would do to help animals. Labour, NZ First and the Green Party gave a variety of answers. Where they agree is where our best hopes lie. Labour and the Greens both said they want to end the use of colony cages for layer hens and farrowing crates in pig farming,

and work towards an ultimate end to intensive farming.

At the moment, the new government is settling in and starting to look at what they can do. This is a key time to do the most we can to help animals across New Zealand.

We're talking to politicians and the government Ministries; leveraging for the best change. There will be opportunities coming up for you to help. Now that the country has voted in parties that said they would help animals, it's up to us to make sure they do.

SAFE Animal Squad website now live!

In October, with your help, we announced the launch of the **SAFE Animal Squad website, safeanimalsquad.org.nz.**

SAFE Animal Squad is a group for Kiwi kids aged 8 - 14 who are passionate about animals and care about how we treat them. The new website is a place where members can find information on important animal issues, and learn how to make New Zealand a better place for all animals. Members will learn about these issues and key facts while having fun through interactive games and videos.

To celebrate the launch of the website, we ran a special Animal Tales story telling competition where children created their own animal storybook.

You can check out our competition winners at safeanimalsquad.org.nz

It has been so exciting to see SAFE Animal Squad growing by the day! If you know someone who would like to become part of the Squad encourage them to visit safeanimalsquad.org.nz. Membership is free until 31 December 2017, so join today!

A key area of SAFE's work is education and growing compassion through knowledge. Your support helped us achieve our goal, but we need to continue investing in promotion and development so that we can reach more kids to help more animals. With your amazing support, we can make kindness and compassion part of our future.

Animal Squad



ANIMAL
FACTS

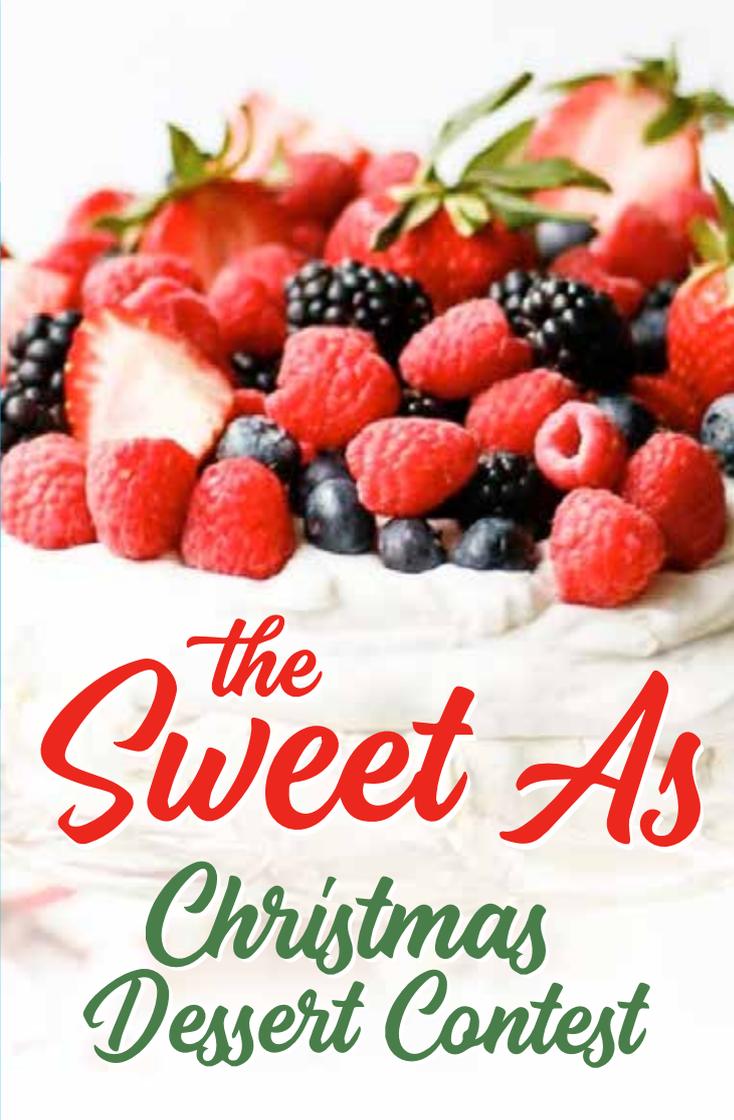


HELP
ANIMALS



ACTION
KIT





the **Sweet As**

Christmas Dessert Contest

Sweet as!

Christmas is a magical time of year when we come together with the people we love. It's also the perfect time to celebrate compassion and practice kindness. That's why SAFE is suggesting that when you design your holiday menu you consider leaving animals off your plate. We have lots of delicious recipes on our website, plus we're running a special contest to get you in the holiday spirit.

The 'Sweet As Christmas Dessert Contest' is open from 10 December to 31 December. Simply take a picture of your vegan versions of pavlova, trifle, Christmas cake or other scrummy desserts free of animal products and upload a picture to Instagram using the hashtag #sweetasdessertnz or send an email to info@safe.org.nz.

We're giving away a luxury Christmas hamper full of delicious goodies from Aldershot Sauces, Angel Foods, Eco Store, Fry's, Like Licks, Little Bird, Little Island, LIVELY Desserts, Lush, Mary's Sauces, Opawa Wines, Smoups, Tio Pablo, Trade Aid and more to help make the holidays that much sweeter.

Looking for inspiration?

Visit our website www.safe.org.nz/recipes/desserts

We unveil our hard-hitting 'dog rodeo' campaign

The New Zealand rodeo season sees calves, horses and bulls subjected to stress and fear at rodeos held across the country. To coincide with the start of the season, we unveiled striking billboards and a hard-hitting video, with confronting images depicting dogs being roped around their necks. These images were computer-generated and were a unique way to address the question - if it's not ok for dogs, why is it ok for calves?

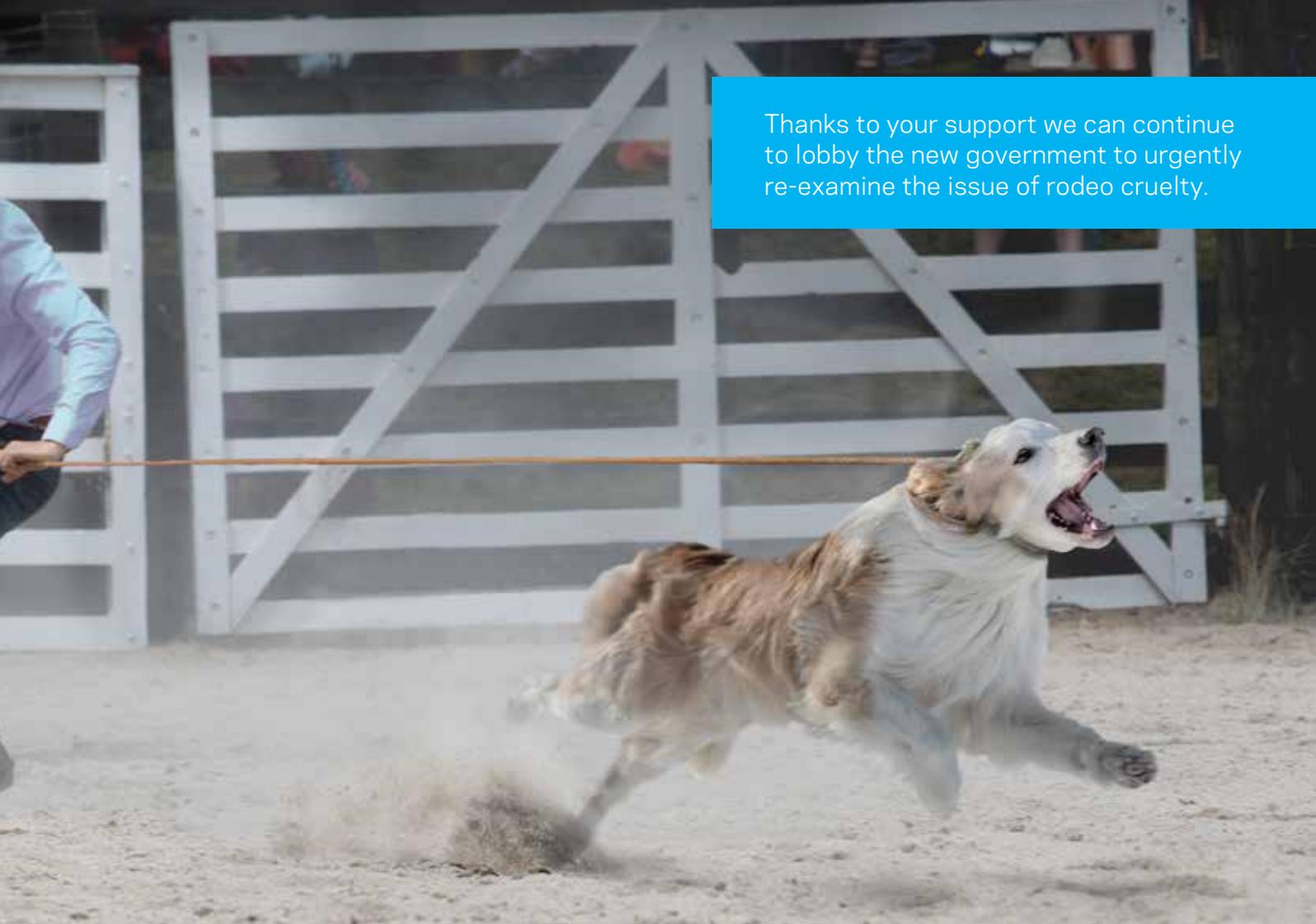
We know there would be overwhelming national outrage if dogs were treated the way farmed animals are but this is exactly the type of brutal treatment calves will be subjected to at rodeos across New Zealand over the rodeo

season. We challenged the double-standards over animal treatment by showing what wouldn't be allowed by law (dog roping), compared with animal cruelty that is still allowed (calf roping).

In calf roping, the young animal is forced to burst out of a chute at top speed, chased by a rider on horseback, only to be stopped short with a choking rope around their neck. The rider then dismounts, throws the calf to the ground and ties three legs together as quickly as possible. A study, funded by an Australian rodeo association, concluded that calf roping causes an acute stress response.

Rodeo teaches people, especially impressionable children, that it's OK to abuse animals for fun.



A golden retriever is running on a leash in a dusty arena. The dog is in motion, with its mouth open and dust being kicked up behind it. A person's arm and hand are visible on the left, holding the leash. In the background, there is a white wooden fence with a diagonal crossbar. The scene is outdoors, likely at a rodeo or similar event.

Thanks to your support we can continue to lobby the new government to urgently re-examine the issue of rodeo cruelty.

A little pig with a big Christmas Wish.

Meet Trotsky, a little pig with a big Christmas Wish!

He and his brothers and sisters were bred specifically to become someone's Christmas meal.

But as a piglet, he was rescued from slaughter and can now live out his life the way that all pigs should.

Trotsky lives with Cressida in Christchurch. Since Cressida rescued Trotsky at the age of 6 weeks, he has settled in to life as a 'house pig', where he spends his days racing around the garden with his friend Ruby the dog, and sleeping on his bed in the sun.

"I've always loved all animals and when I saw that a baby pig was being advertised as someone's Christmas lunch I knew I had to do something. It's heart-breaking to think pigs just like him are being intensively farmed in New Zealand," says Cressida. "He's such an affectionate little guy."

Around 650,000 pigs just like Trotsky are killed each year in New Zealand - most of them spending their lives on factory farms. As a result, most of the bacon, ham and pork eaten by New Zealanders come from pigs kept in these cruel, intensive, production systems.





You may remember the investigation we undertook earlier this year with our friends at Farmwatch. The footage of pig farms was horrific and so far, more than 32,000 people have signed a petition calling for a ban on farrowing crates, a cruel system where mother pigs are unable to even turn around for weeks on end.

Together, we ensured cruel sow stalls were banned, and if enough of us take action now, the government will be forced to make changes to pig welfare regulations and outlaw farrowing crates too.

You can help!

Trotsky has a Christmas Wish for all pigs - that the cruel practice of factory farming will be ended for good. With your support, we can continue our efforts to make Trotsky's Christmas Wish a reality - give pigs a voice this Christmas by signing and sharing our petition.

Get in touch with us at safe@safe.org.nz and we'll send you copies of the petition so you can help spread the word in your area.

Your donation this Christmas can make a difference for all pigs - please support Trotsky's Christmas Wish at [safe.org.nz](https://www.safe.org.nz)

We celebrated an amazing World Vegetarian Month

This year, more and more Kiwis have been cutting animals out of their diets. It's no wonder! This World Vegetarian Month we've seen vegetarianism front and centre in the spotlight with hundreds of media articles about vegetarian lifestyles and veganism. Plus, every day more celebs are jumping on board to give it a go!

It wasn't just household names like Robyn Malcolm, Eroni Clarke and Nicole Whippy who tried eating meals free from animal products. Nearly 700 Kiwis

signed up to take the 100% Vegetarian Challenge this month and we distributed thousands of copies of our 100% Vegetarian Starter Guide through our website, local libraries and The Body Shop stores across the country.

To mark World Vegan Day, we celebrated kindness with new eatery awards recognising four restaurants from across the country for their spectacular plant-based menus. The annual EAT KIND Awards were presented to:

Tart Bakery in Auckland for 'Best of the North Island'
Boquita in Wellington for 'Best Themed Cuisine'
Portershed in Christchurch for 'Best Newcomer'
Let Them Eat Vegan in Dunedin for 'Best of the South Island'.





This was the inaugural year for SAFE's EAT KIND Awards which recognise culinary excellence in New Zealand. The annual awards are a fun way to mark World Vegan Day and celebrate the diversity of vegan options available in New Zealand.

One of the recipients, Emma Wood, owner of Portershed said, "To be recognised by an organisation such as SAFE is one of the most validating things we could hear. It's an honour and a privilege to be supporting such a passionate, growing community, determined to live a life of kindness and good health."

These eateries go above and beyond to cater to the growing demand for plant-based food. SAFE is pleased to recognise them for their spectacular food offerings.

Cooking with Krysta

Are you looking to make your festive celebrations a bit more animal-friendly this year?



Merry Xmas!
Krysta xx

Avocado Chocolate Mousse

Here's a lovely treat so super easy, anyone can make it. You can also find it on our SAFE Animal Squad website - safeanimalsquad.org.nz

Ingredients:

- 2 ripe avocados
- ½ Cup of dark chocolate (try Whittaker's 50% or stronger)
- ¼ Cup of soy, almond, coconut or other plant-based milk
- ¼ tsp of salt
- 1 tsp of vanilla extract
- 4-6 Tbsp of maple syrup or agave

Method:

Melt the chocolate in a bowl set above a pot of boiling water (this reduces the chance of burning the chocolate).

Then put all the ingredients in a blender and mix until they are well combined and smooth.

Serve in bowls or glasses.



Beetroot Wellingtons

And if you are after something a bit fancier how about combining two things all Kiwis love, Beetroot and Wellington, and give Individual Beetroot Wellingtons a go?

Ingredients:

- 4 cooked beetroots
- 4 sheets of New Way Flaky Puff Pastry
- 2 - 3 cups of vegetable Stuffing Mix - if you're feeling adventurous you could make your own
- 1 cup of mushrooms, washed and diced
- 4 tablespoons of crushed garlic
- 4 tablespoons of plant based milk
- 3 tablespoons of spread like Olivani
- Salt and Pepper

Method:

Preheat your oven to 180 degrees.

Mix the stuffing mix as per the packet instructions and put in a bowl in the fridge until cold to touch.

Add mushrooms, garlic and butter into a saucepan on a medium to low heat and stir well for approximately 3-5 minutes, stir into the stuffing mix, adding salt and pepper to taste.

Cut each sheet of pastry in half

Place 4 pieces of pastry on a baking tray and add about 3 tablespoons of the stuffing mix to each, then put a beetroot in the middle of each one.

Fold up the edges to create that fancy wellington look.

Use the other 4 pieces of pastry to cover up any tears and seal the top of the wellingtons.

Using a knife create an 'x' on the top and brush the plant based milk over the top

Place in the oven for approximately 25-35 minutes, or until golden brown all over.



Thanks for another amazing year in the volunteer team!

Volunteers don't get paid, not because they're worthless, but because they're priceless.

SAFE relies on a dedicated group of volunteers up and down the country to give a voice to animals when they need it most. Without our volunteers, SAFE wouldn't be able to stand up for animals in our communities around New Zealand – so we want to say a huge THANK YOU for everything you have done for animals this year!

2017 has been another busy year, and from Otago to the Far North, SAFE volunteers have been generously giving their time to make New Zealand a kinder place for animals.

From attending expos, fairs, markets and festivals and

educating the public about important animal welfare issues, to sharing petitions or encouraging Kiwis to make kinder choices, SAFE volunteers are out in our communities making a real difference for animals.

As the festive season kicks off, we are looking forward to a few more social events on the calendar and having the chance to thank our awesome volunteers! Events such as dairy-free chocolate and cheese tasting evenings, movie nights, dinners and social get-togethers are scheduled – get in touch with your volunteer coordinator to see what's happening in your area!





Standing up for animals isn't always easy, so it's important to give ourselves a pat on the back and celebrate the victories for animals that SAFE's amazing volunteers have helped to achieve this year.

We would like to sincerely thank each and every wonderful volunteer for your generosity, and wish you all a very happy festive season. We're looking forward to another busy year achieving big things for animals together in 2018!

With appreciation,
Laura, Jennifer, and Lauren

