

Don't be captivated by captivity



Fishes are beautiful, fascinating and mesmerising to watch, which is why many people keep them on display. Sadly, the needs of fishes can never truly be met in tanks. Say no thanks to fish tanks.

Greedom

Fishes need space. Keeping fishes in captivity does not give them the freedom they need to live as they would in their natural habitat. This causes stress and boredom.



Fishes are sensitive and complex beings. They experience positive and negative emotions, including pain and suffering

Complex needs

Fishes have needs that are much more complex than the needs of cats and dogs, making it easy to unintentionally compromise their welfare.



Friends & Communication

Fishes have sophisticated relationships with others and a range of diverse and fascinating social behaviours in the wild. Fishes share ideas with one another, show curiosity, and can learn from experience and observation.

Intelligence

Fishes have long-term memories and are capable of tool use, altruism, cooperation and multi-tasking.



Find out more about fishes in captivity



Discover what you can do to help fishes in your care



Learn how to create a kinder future for our underwater friends



Get some great tips on alternatives to fish tanks





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