



For Animals
Ngā Kararehe Haumarū

Annual Report 2021/22



safe.org.nz



1932–2022

SAFE has been working to help animals for 90 years!

From our humble beginnings in 1932 — when a handful of volunteers incorporated as a branch of the British Union for the Abolition of Vivisection — to today, SAFE remains dedicated to championing the rights of animals to live free of exploitation.

Now with staff spread across New Zealand, and thousands of passionate volunteers and supporters, we are stronger than ever.

From farms to the Beehive, the High Court to the classroom, television news to social media – SAFE is working to ensure the concerns of animals are the concerns of the nation.

We came into our 90th year helping animals in 2022. Today, we continue to stand up and fight for each and every animal across Aotearoa.

With your help, we remain dedicated to ending all forms of animal cruelty.

SAFE's Vision | Ko te whakakitenga

The rights of animals are valued | Kia whai mana ngā mōtika kararehe

SAFE's Mission | Ko te uaratanga

To end the exploitation of animals | Kia whakamutua atu te whakahāwini kararehe

Founding ethos

A future without systemic exploitation of animals is not far away. With the help of our supporters, every day we are making massive wins for thousands of animals, and each step forward brings us closer to an Aotearoa where all animals matter.

Cross cutting principles

In everything we do, we strive to create meaningful differences in the lives of animals. We do this by being courageous, innovative, strategic, kind, acting with integrity and togetherness, and aiming to inspire.

Contents

Chair's report	2
CEO report	4
Our 90 year history	6
Live export ban	8
Justice for animals	10
Campaigns with focus	11
Done with Dairy	11
Commissioner for Animals	12
Fishes	13
Free Hens	15
Advocacy for animals	16
Cage-free corporate campaigning	16
Greyhound racing	17
Fireworks ban	18
Animals in the media	19
Educating youth	22
Success through community	24
Our people	25
Treasurers report 2021/22	26
Financial summary	27
Auditor's report	35



Chair's report



Gareth Hughes
SAFE Chair

In our 90th year, one filled with unprecedented health crises, coupled with the uncertainty accompanying an election looming in 2023, this past year has brought into sharp focus the importance of our advocacy and engagement on behalf of animals in New Zealand.

The way we treat our animals is a measure of our society. Too often they are seen as 'economic units' rather than the sentient creatures they are. In the past year, we have continued to see vested interests advocating to exploit animals for profit, be it calves born in mud, cows crammed on ships or animals abused in rodeo.

This will only continue if left unchecked, so ongoing advocacy work on behalf of animals is critical. More than ever, we need to remain steadfast in delivering clear messages about the importance of becoming world leaders in animal welfare, and the inherent value of the lives of animals.

One of the joys of creating an annual report is the opportunity to reflect on all that has been accomplished in the previous year. As you will read, we have had many successes to celebrate in the past financial year. Standing out is our bold and historic legal actions with our partners from New Zealand Animal Law Association to ensure that animals used in rodeo got their day in court. Our ongoing involvement in furthering this cause will be prominent.


Despite ongoing issues stemming from the Covid-19 pandemic ravaging the country, New Zealanders were with us as we fought the cruel caging of animals, supporting our work to ban cages for hens. We heard from thousands of Kiwis who care immensely about this issue. We were also instrumental in influencing the Government's decision to ban live export. I've enjoyed adding my voice for animals, speaking at rallies, events and in the media.

It's a privilege to work with the Board, staff and members on our important mahi. We have an experienced Board with a diverse skill set, and I would like to thank our Board team for their passion and time.

Our success is directly linked to the hard work of our staff spread across Aotearoa. We have made extraordinary progress this year, and I'd like to personally thank every team member for their energy, commitment and consistency in driving our business forward. Our SAFE staff group led by CEO Debra Ashton has worked harder than ever to achieve our strategic objectives.

My thanks and respect go to Debra and her team for their ongoing dedication and performance.

The year ahead poses significant challenges, but our systems, strategy and people will place us in good stead to face these and create great opportunities.



A key question the Board is asking is how SAFE can be more effective for animals as an organisation, and how we can adapt and thrive in the coming decade, with change no doubt certain. This is a collective korero we want to encourage with our members, staff and stakeholders, and we value your perspective.

On behalf of our Board of Directors, staff and members, thank you to everyone involved in the ongoing promotion and support of animals in Aotearoa.

I look forward to continuing to break barriers for animals with you all, for the rest of the year and beyond.

Ngā mihi.



CEO report



Debra Ashton
CEO

2022 marks our 90th year championing the rights of animals in Aotearoa. We are as privileged and committed today as the pioneers of SAFE must have been back in 1932.

It can be easy to forget just how far we have come since then, and what we have accomplished together. This year is a chance to take a step back and reflect on the immense dedication of those involved across the years, and to celebrate the resulting changes that have been implemented for animals across the country.

I would like to extend my personal thanks to all of you who have supported this work for animals since 1932. Whether you've donated, stood with us at a protest, captured images or video to support our work, written to Government, signed a petition or shared our work with friends, you have been instrumental in making a world of difference for millions of animals.

Over the past 90 years we are proud to have achieved a pending ban on live export by sea, a review of the greyhound racing industry, the ruling that farrowing crates and mating stalls for mother pigs are unlawful, a ban on battery caging of hens, an end to exotic animals in circuses, freedom for dolphins from a lifetime in captivity, freedom for mother pigs from sow stalls, an end to cosmetics testing on animals and an end to party pill testing on animals, among many other achievements.

I would like to extend a heartfelt thank you to all who, over the years, have partnered with SAFE, joined us on any of our ventures or championed our

messages. We could not have achieved as much as we have without all of you.

Despite the ongoing ravages of the Covid-19 pandemic, this financial year was yet another in which real progress was achieved for animals in Aotearoa. There is no denying the challenges we have faced over the past two years – as individuals and communities, as an organisation and workplace and as a global society at large. Regardless, it is because of supporters like you that SAFE can keep working to improve the lives of animals in New Zealand.

During this past year, we have worked tirelessly to remain as effective as we have ever been for animals, holding those responsible for the care of animals to account, collaborating with others to have added impact and launching new campaigns to achieve the best outcomes for animals.

This annual report is our chance to share with you our proudest achievements for animals. In these pages, you will read about the many transformative victories we could not have won without your help.

Through this financial year, we continued to fight for an end to the cruel and outdated practice of rodeo, together with the New Zealand Animal Law Association, filing a legal challenge with the High Court stating that rodeo events violate the Animal Welfare Act 1999.

We launched several extensive public campaigns, highlighting the harsh realities of life for caged hens, fishes and dairy cows, alongside



championing the need for a Commissioner for Animals. These focused campaigns enabled us to place the welfare of animals who are suffering across the motu in the spotlight.


We continued to call out the greyhound racing industry, the equestrian industry, the live export industry and businesses responsible for the care of animals that operate without oversight or adequate enforcement.

Our Animals & Us textbooks continue to be used by some teachers in New Zealand's education system, although these textbooks are no longer promoted or printed. In keeping with the growing digital needs of students, some of these resources and their topics will soon be adapted for use on an accessible online platform called Education Perfect. We are also developing new curriculum based recourses, aimed for use in mainstream core lessons with underlining animal rights themes.

We have worked rigorously to keep media attention focused on key issues concerning animals, and our podcast is reaching more listeners than ever before – ensuring the issues that matter for animals in New Zealand are being heard.

Thank you to the SAFE staff, Board of Directors, members and supporters. Collectively, we have all achieved so much for animals in this financial year.

Kia Kaha.



1932

Originally the Auckland branch of the British Union for the Abolition of Vivisection, SAFE is born.

1940s
Regular meetings held in London (British Union for the Abolition of Vice)

Regular meetings held in Auckland and Christchurch BUAV (British Union for the Abolition of Vivisection) branch formed.

1956 Christchurch BUAV dissolved but Auckland going strong. Public attitudes centre on 'the ends justify the means', and it remains difficult to make headway.



1950s



1960s

Letters to the editor and stalls become a regular occurrence (one stall at the Easter Show resulted in stall holders being pelted with objects by university students!).

October 1978 – SAFE is born!
Auckland BUAV change their name to Save Animals From Experiments Inc (SAFE).



1970s

Since its earliest conception in 1932, SAFE has been instrumental in creating systemic change for animals in Aotearoa. Pictured are just a few of our proudest achievements and notable moments in time.



1980s

1980s SAFE petition to parliament seeks the abolition of 'non-medical' and 'repetitious' experiments on animals.

1987 SAFE officially changes its name to Save Animals From Exploitation Inc at Auckland AGM.



1990s

1991 SAFE employs Hans Kriek as National Coordinator. Hans is SAFE's first paid employee.

1993 Anthony Terry becomes National Coordinator, later to take on the role of Executive Director.

1995 SAFE collaborates with the SPCA and the Body Shop to pose New Zealand's first Citizens Initiated Referendum, against battery hen farming.

1999 SAFE art auction in Auckland gains national public headlines when it is discovered that the painting Helen Clark donated for auction was painted by someone else. The auction raises over \$25,000.

1990s SAFE begins to campaign to rescue and relocate Ridgeway circus chimpanzees Lola and Buddy.

2000s

2000s SAFE collaborates with the SPCA, Wellington Animal Action and the Body Shop in a campaign against factory farming.

2000s SAFE bring CIWF Director Joyce D'Silva over from the UK to speak at the Royal Commission on Genetic Modification against the use of animals in genetic engineering.

2000s SAFE writes submissions concerning the pig, broiler and layer hen codes of welfare.

2006 Record-breaking appeal raises \$265,000!



2002 SAFE website launched.



2000s Launch of Animals & Us SAFE education programme in secondary schools around the country.



2009 Pig expose with Mike King. SAFE's most high profile campaign to date. Nearly 50 television appearances and hundreds of articles written.

2010 Sow stall ban announced.



2011–12 Conventional layer hen cages phase out announced. Colony cages still allowed.

2010s

2015 Dairy expose shocks nation but SAFE's international campaign shocks nation even more.

2015 SAFE's Eat Kind Programme launched.

2016 Animal Squad, SAFE Youth Group launched.

2017 SAFE joins Open Wing Alliance.

2019 Cage free corporate campaign results in all major supermarkets moving away from cage eggs.

2019 SAFE joins forces with NZAVS to present a petition to Parliament to ban the forced swim test.



2019 Legal action on farrowing crates begins.

New Zealand dairy contaminated with cruelty



Are you consuming New Zealand dairy cruelty?
New Zealand millions of newborn calves are taken from their mothers and sold at only four days of age. Hidden shocking treatment of calves.



2020 SAFE holds a virtual protest to ban live export.

2020 MPI issues new regulations on the handling of young calves after SAFE publicised footage from Farmwatch of calf mistreatment in the dairy industry.



2020 SAFE's historic win for mother pigs when the court ruled that regulations and minimum standards which allow farrowing crates are unlawful.

2020 SAFE livestreams a political panel in advance of the 2020 election.

2020s



Live export ban

A historic win for Aotearoa's animals



As New Zealanders, we take pride in valuing animal welfare. Our law recognises that animals are sentient – they have emotions, feelings, and experiences that matter to them.

Unfortunately, our ports are still teeming with ships crammed with thousands of animals being transported overseas on ships each year. Not only will these animals often endure weeks at sea in unsanitary conditions, but they leave behind the legal protections provided to them in New Zealand to face unknown horrors abroad.

In 2021–2022 alone, New Zealand exported over 150,000 cows to China by sea. Most were destined to spend the rest of their lives in concrete intensive farms, where they would be used for breeding and milk production.

Throughout the year, volunteers in Napier, Timaru and Taranaki protested, standing witness to the thousands of animals leaving our shores.

Following action taken by SAFE, Auckland's Cornwall Park announced they had decided not to send cows to Mongolia. The announcement came on 1 April 2021, after hundreds of people emailed, called and left comments on Cornwall Park's Facebook page.

Just days before TVNZ1's Sunday broadcast an investigation into live export, 1News reported that the Government would be announcing a ban. The following week, on 14 April 2021, the Minister for Agriculture, Hon Damien O'Connor, formally announced that there would be a "wind down period of two years" before a final ban.

This announcement followed increased pressure by SAFE and activists who protested at local ports, after the sinking of the Gulf Live Export 1, which left Napier carrying almost 6,000 cattle and 43 crew. Two New Zealanders were amongst the 41 crew who died after the ship capsized in a typhoon in the East China sea.

In the past year, your support has allowed us to:

- Highlight every live export ship entering and leaving New Zealand waters, which resulted in media attention and added to the mounting pressure on the Government to ban the practice
- Conduct regular Official Information Act reports
- Attend and champion protests across the country.



Supporters at the National Day Of Action in Napier, May 2021.

SAFE was congratulated by animal rights groups and other supporters from around the world on this important announcement and SAFE is grateful to every single person who took an action calling for a ban on live export.

While SAFE was pleased to see the Government taking animal welfare seriously, and for taking a world-leading step forward for animals, we knew our work was not yet done. During the wind-down period, thousands of animals would continue to suffer. Further, the Government's ban only covered live animal exports by sea, leaving millions of other animals, including day-old chicks, crayfish, sheep and goats exported by air vulnerable to harrowing journeys and unknown treatment upon arrival at their destinations.

Throughout the year, SAFE continued to campaign for a complete and permanent ban on the export of all live animals – whether by sea or air. After tireless efforts, media attention was once again drawn to the issue of live export. On 19 April 2021, SAFE leveraged an exclusive story with 1News, stating that two years for the export ban to be put in place is simply too long.

The fight is not yet over. We will continue to campaign for these animals in the year to come.

Media stories resulting from SAFE's work

Government announces an end to livestock sea export industry

Luke Malpass · 11:00, Apr 14 2021



Government announces ban for live cattle exports by sea

The government has announced a ban on live cattle exports by sea, with a two-year period to phase out the trade. — [rnz.co.nz](https://www.rnz.co.nz)

Justice for animals

Historic legal action for animals used in Rodeo

When thinking about New Zealand as a nation, a cowboy is hardly the first image that comes to mind. And yet, every year, around 30 rodeos take place in New Zealand, causing untold distress and pain to the animals involved. Events like calf roping and steer wrestling can cause torn ligaments, broken bones, bruising and internal damage, which, on occasion, has resulted in death. In many countries, these events are outlawed due to the level of cruelty inflicted on the animals forced to endure them.

In New Zealand, injuries and deaths at rodeos and similar events have made headlines in recent years, which the New Zealand Rodeo Cowboys Association has regularly dismissed as either one-off incidents or “regrettable” mistakes.

These ‘mistakes’ have led to growing criticism of rodeo, the pain and distress these animals suffer no longer aligning with modern New Zealand community values. A Horizon Research opinion poll conducted in 2020 reported that 51% of respondents stated they would support a ban on the use of animals in rodeo in New Zealand. Further, 66% agreed that rodeo causes pain and suffering to animals, and that ‘entertainment’ is simply not enough of a justification for it to continue.



So why does it continue? Because the Rodeo Code of Welfare allows it.

We knew we needed to act, where it mattered most. In July 2021, the New Zealand Animal Law Association and SAFE partnered to file a legal challenge with the High Court, stating that rodeo events violate the Animal Welfare Act 1999.

We could not have come this far without you. You have stood with SAFE for many years as we have spoken out against the suffering caused to animals forced to perform in rodeos. You have been with us at the protests. You have contacted your MP. You have written to the Prime Minister and the Minister of Agriculture asking that they ban the roping of baby animals and use of painful spurs for the entertainment of a minority. You were there with us every step of the way.

It is only with your support we have again been able to call for an end to the abuse of animals in the strongest way possible – by challenging the legality of the rodeo code of welfare.

Thanks to your tireless support, the voices of animals abused in rodeo are finally being heard.

Campaigns with focus

During 2021 and 2022, SAFE launched four new campaigns, targeting key areas of concern regarding animal welfare in Aotearoa.

Done with Dairy

'It's time to see cows for who they are, not for what they can produce.'

Launched on International Women's Day 2022, our 'Done with Dairy' campaign challenged New Zealanders to consider the dairy industry from a fresh perspective – her perspective.

Many people are unaware of the cruelties endured by a mother cow and her calves within the dairy industry. It is not hard to see why, with dairy campaigns spinning fantastical tales of human health, animal happiness and 'natural' processes. However, images often spotted in dairy advertisements – featuring happy cows in sun-drenched green fields – could not be further from the truth in Aotearoa. For too long, mother cows and their calves have suffered at the hands of an industry which views them as little more than production units or waste products.

SAFE's Done with Dairy campaign empowered New Zealanders to change the way we, as a country, looked at dairy. For the sake of our health, our environment and the millions of cows negatively impacted by the dairy industry, we must pave the way to a kinder and more sustainable future.



On 8 June 2021, SAFE called for a review into the dairy industry after an increase in animal welfare complaints. Your generosity allowed us to show Kiwis the connection between the dairy products on supermarket shelves and the harsh reality of life for mother cows and their babies. We created an easy-to-use Dairy-Free Challenge which was taken by over **1,100 New Zealanders** who were ready to be Done with Dairy.

Of course, the issue is larger than simply asking consumers to stop purchasing milk products. In 2022, SAFE called on the Government to create a clear plan of action to support Kiwi farmers out of industrial dairy farming. We demanded a plan for the farming industry to transition toward farming systems that better align with our values as an ethical, sustainable and forward-thinking nation.

Over 1,682 people took action for cows, also calling on the Government to create an action plan that will assist farmers out of the dairy industry.

Commissioner for Animals

People in New Zealand love animals. We have high standards when it comes to how animals are treated and expect New Zealand's animal welfare legislation to protect them from harm.

New Zealand's broken system is failing animals and needs urgent repair. Our once revolutionary Animal Welfare Act 1999 is constantly being undermined by codes of welfare that allow practices which, according to the Act, should be illegal.

Animal welfare is currently regulated by the Ministry for Primary Industries (MPI) – the same Government body responsible for growing the agricultural sector. Animal welfare policy is driven by the Minister of Agriculture whose main priorities lie with increasing sector productivity. The Ministers responsible for overseeing both animal agriculture and animal welfare have thus far refused to phase out New Zealand's outdated farming practices – practices that are being made illegal around the world.

Industry interests should not undermine the legal rights of animals.

Animals need a representative to speak up for their needs, just as we all do. That is why, in 2021, SAFE launched a campaign calling on the House of Representatives to create a new Commissioner for Animals role, to review the animal welfare system, report on the latest animal welfare science, and provide independent oversight and accountability for Aotearoa's animals.

Through our strategic work across social and mainstream media, SAFE has ensured pressure has stayed firmly on Government to create such a role in the long lead up to the general election.

The fight is not over. Animals in New Zealand need a voice. They need an independent Commissioner for Animals to ensure their legal rights are upheld. We will continue to put pressure on the Government until an appointment is made.

WE'RE CALLING FOR A
**COMMISSIONER
FOR ANIMALS**

Help us advocate for a COMMISSIONER FOR ANIMALS

A dedicated voice for animals with the power and resources to ensure our animal welfare laws are upheld.

Go to safe.org.nz to take action.



Fishes

Often in plain sight, yet conversely going largely unnoticed, fishes kept in captivity are suffering in tanks and aquariums across New Zealand.

Across the country, fishes are admired for their beauty, and kept in tanks in doctors' offices, schools and homes. However, contrary to popular belief, fishes do not make good pets. The needs of fishes are far more complex than the needs of cats and dogs, making it easy to unwittingly compromise their welfare or create elevated stress levels that can sometimes result in death. Simply over-feeding fishes, moving them or not paying attention to water temperature and acidity levels can have disastrous results.

Keeping animals in captivity is becoming less acceptable to Kiwis. As a nation, we are becoming more aware that aquariums do not allow fishes to express their natural behaviour and offer only a fraction of the space fishes need.

Fishes are incredible animals, with vast arrays of complex emotional and social needs. They should be provided the opportunity to express these needs as they choose – not for the benefit of humans.

No thanks to fish tanks

In October 2021, SAFE launched a campaign to encourage Kiwis to take a pledge to say 'No thanks to fish tanks,' and to make a commitment to stand up for fishes in captivity. Nearly **4,000 people** took the 'No Thanks to Fish Tanks' Pledge, and **365 people** signed up to the Fish-Free Challenge!



Hen Rescue

In July 2021, SAFE pitched in to physically remove 120 birds from a North Island caged hen farm. Five of the birds were even adopted by SAFE staff!

Barb and Minnie had no feathers when they arrived home with me. They had never felt flat flooring under their feet (only bars) and they spent the first few days getting used to that. I filled their hen house with a thick comfy bed of straw for them to sleep on and it was sad to see how much they loved it. They just stood on it staring for a while, making happy sounds, then eventually scratching at it and snuggling in.

Within a week Barb and Minnie began foraging, scratching, dust-bathing and basking in the sun. All natural behaviours these girls were denied for the first 18 months of their lives. They now have an acre of land to roam around on – though they spend most of their day waiting outside the kitchen door to see us for attention. It's been a pleasure to gain their trust and they are very much a part of the family now. — Jessica Chambers, SAFE Campaign Manager



Free Hens

It's time for our politicians to put the chicken before the egg and finally make caging hens illegal in New Zealand.

Hens are intelligent, inquisitive and socially complex animals with many behavioural needs. Sadly, over 1.2 million hens remain confined in colony cages in Aotearoa. These cages directly breach the Animal Welfare Act 1999, which requires that the physical and behavioural needs of animals be met. The overcrowded conditions of colony cages prevent hens from displaying normal patterns of behaviour and living a life free of unnecessary pain.

During 2021, SAFE worked tirelessly to free hens from cages, launching a petition calling on the Minister of Agriculture to ban the caging of all hens in Aotearoa. Thanks to all of you, the petition has so far reached 18,000 signatures and growing.

Together, we are leading the way to a cage-free future for all hens where they can live natural lives free from the stress and disease caused by confinement.

SAFE is excited to celebrate a ban on battery hen cages at the end of 2022.

Cage Hen Exposé

In 2021 we made public the powerful testimony and photographic evidence provided by an anonymous whistle-blower from a Northland egg farm. The evidence of the true suffering of hens in colony cage farms was exposed by this courageous person at great risk to their personal safety. The tragic experience of these hens demonstrates the urgent need to free all hens from cages through an immediate ban, further strengthening our case to the Minister of Agriculture, Hon Damien O'Connor.

Further, thanks to your support for SAFE's Free Hens from Cages campaign

- **Over 4,000 people** emailed the Government directly, demanding a ban.
- **Over 1,100 people** emailed the National Animal Welfare Committee calling for a review of the code of welfare for hens and for a recommendation to ban on colony cages.
- Billboards in prominent locations across the motu placed the welfare of chickens directly in front of New Zealanders' eyes.
- SAFE launched a podcast episode featuring a whistleblower, who exposed the cruelty and neglect of tens of thousands of hens caged at Northern Eggs.
- SAFE's open letter to the Minister of Agriculture, Hon Damien O'Connor, asking him to ban colony cages, was published in the Dominion Post, after being signed by over **250 New Zealand veterinary professionals**.





Advocacy for animals

Cage-free corporate campaigning

SAFE has worked closely with key policy holders such as Bidfood New Zealand and Service Foods, as well as leading supermarkets including Countdown, to stay on track to meet their policy commitments to stop the sale of eggs from caged hens.

Countdown took their cage-free commitment one step further in 2021 by pledging to remove all cage egg ingredients from their own brand products.

SAFE's 'You're a good egg' campaign featured on bus ads and billboards across the country, reminding supermarkets, which purchase around 60% of the eggs produced in New Zealand, that Kiwis want kinder products available on their shelves.

It is evident that a new standard has been set within the New Zealand foodservice sector, and SAFE looks forward to seeing its many cage-free egg policy holders follow through with their cage-free commitments. SAFE's corporate campaigns team follows up with its policy holders every year to ensure they are on track. In addition, as a member organisation of the Open Wing Alliance, SAFE supports global cage-free campaigns against large brands yet to remove cage eggs from their supply chains.



Open Wing Alliance

SAFE is proud to have received an international grant from the Open Wing Alliance organisation for the fourth consecutive year. This grant has allowed SAFE to continue its cage-free corporate campaign work holding policy holders accountable to their commitments to remove eggs supplied from caged hens from their supply chains.



Greyhound racing

New Zealand is one of only seven countries in the world that still allows commercial greyhound racing. It is becoming clearer every day that we are falling behind, and our Government needs to act.

In the past year SAFE helped to initiate a formal review of the greyhound racing industry. This followed on from a petition launched by the Greyhound Protection League, which SAFE supported along with Grey2K USA Worldwide. The over **37,000 signature strong petition**, calling for a ban on greyhound racing in New Zealand, was delivered to Parliament in August 2021.

The handover turned out to be quite the affair! Guest speakers included Green Party MP and Animal Welfare Spokesperson Hon Chlöe Swarbrick and Labour MP Hon Priyanca Radhakrishnan, who accepted the petition on behalf of the Government.

We were also joined by several stylish greyhounds wearing a variety of fashionable jackets to keep out the winter chill, accompanied by their passionate greyhound-loving humans and a large crowd of supporters.

Thank you to everyone who signed and shared the petition and travelled from far and wide to join us for this momentous event.

Further, since racing minister Hon Grant Robertson put the industry formally on notice last September, we have been working to keep the spotlight on the greyhound racing industry by:

- Highlighting the broken bones, injuries and deaths suffered by greyhounds forced to race each month.
- Encouraging supporters to write to the racing minister in support of a ban, making it clear that we won't stand for this treatment of dogs. During the campaign, over **5,000 letters** were submitted.
- Beginning work on a written submission on the Greyhound Protection League of New Zealand's (GPLNZ) petition to ban greyhound racing.

With the Government review of the industry now underway, we look forward to bringing this outdated industry to an end.



The SAFE team, with the Greyhound Protection League, and supporters at the handover of the petition to Parliament in August 2021.



Fireworks ban

Fireworks may be fun for humans, but they can be terrifying and dangerous for our four-legged companions.

Private firework use is unpredictable, making it difficult for people with companion animals to mitigate the effects fireworks may have on them. SAFE has long campaigned for a ban on the private sale and use of fireworks, due to the unnecessary distress and harm they can cause to pets, farmed animals and wildlife.

Previously, SAFE presented a submission to the Governance and Administration Select Committee to advocate for a ban on the private use and sale of fireworks. Along with the SPCA, the New Zealand Police, Fire and Emergency New Zealand, Auckland Council, the New Zealand Veterinary Association and Local Government New Zealand, SAFE issued fresh calls for a ban in 2021.

For years, The Warehouse was the 'go-to' store for Kiwis to buy their fireworks. As such, it was the obvious choice for discussions about public sales. When The Warehouse announced in May 2021 that they would discontinue the sale of fireworks, SAFE publicly applauded this decision, acknowledging the hugely positive impact this would have on animals.

SAFE was proud to be invited by The Warehouse to speak to their decision. A quote from SAFE CEO Debra Ashton was used in their media release announcing the ban, which led to a swell of media interest in our work.

SAFE CEO Debra Ashton appeared on RNZ's The Panel with Wallace Chapman to discuss private fireworks use.

Media stories resulting from SAFE's work



The Warehouse to stop selling fireworks over community's 'clear concerns

Retail giant The Warehouse will stop the sale of fireworks from this year onwards. — NEWSHUB



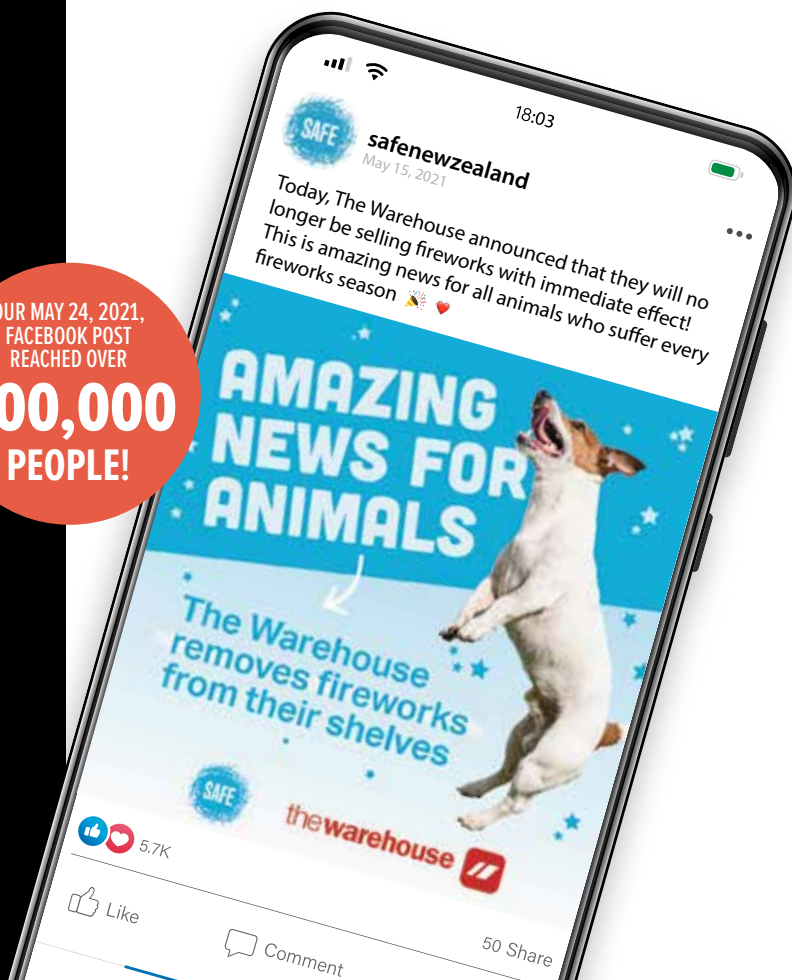
The Warehouse will stop selling fireworks

The Warehouse will no longer sell fireworks, saying they no longer reflect the company's values.

— RNZ.CO.NZ

OUR MAY 24, 2021,
FACEBOOK POST
REACHED OVER

**200,000
PEOPLE!**



Animals in the media

With COVID-19 still dominating mainstream media throughout 2021 and into 2022, it was clear that an even greater effort was required to ensure the issues affecting animals stayed front and centre in New Zealand's headlines.

During 2021, we crafted and sent **58 media releases** to journalists across the country, which led to **538 stories** focusing on animals in the media. Throughout the year, we drew public attention toward the need to put an immediate end to greyhound racing and live export, the many welfare issues that stem from the production of cage eggs and the abuses inherent in the racing and rodeo industries.

In addition to our outgoing media work, SAFE has made a concerted effort to become a recognized, reliable source of information on animal matters. In the past year, we have seen an increased number of inbound calls from journalists asking SAFE for comments on a range of animal issues.

For example, on 13 February 2022, a video of Sir Mark Todd abusing a horse emerged online. While SAFE had not proactively distributed any statements in regards to the incident, the media approached SAFE asking for our thoughts on the matter, seeing us as a credible voice for animals.^{1, 2, 3}

In another example, on 5 March 2022, the Ministry for Primary Industries investigated multiple live-pig selling businesses over animal cruelty claims. SAFE was alerted to these businesses by grassroots activists. By utilising our relationships with high-profile journalists, we exposed this practice on prime time television.⁴

Equestrian Sports NZ expresses disappointment at social media video of Sir Mark Todd's horse abuse



Ministry for Primary Industries investigating multiple live pig selling businesses over animal cruelty claims



- 1 newshub.co.nz/home/sport/2022/02/equestrian-nz-expresses-disappointment-at-social-media-video-of-sir-mark-todd-s-horse-abuse.html
- 2 stuff.co.nz/sport/other-sports/300517404/sir-mark-todds-actions-highlight-systemic-problems-in-equine-sport
- 3 1news.co.nz/2022/02/14/animal-rights-groups-call-for-todds-knighthood-to-be-revoked/
- 4 newshub.co.nz/home/new-zealand/2022/03/ministry-for-primary-industries-investigating-multiple-live-pig-selling-businesses-over-animal-cruelty-claims.html

Animal Matters.

Speaking up for those who can't.

Podcast – behind the headlines

With the media continuing to be saturated with stories about the COVID-19 pandemic, animal issues were at risk of going unheard. Established during the lockdowns of 2020, our podcast **Animal Matters** provided a platform to keep the issues that affect animals on the radar.

The podcast, hosted by SAFE Media Manager Will Appelbe, featured in-depth coverage of various salient animal issues, the latest current affairs impacting animals, decisions of policymakers and government affecting animals and the complexities that surround the exploitation of animals.

Over 2021 and 2022, the podcast connected listeners with key changemakers and thinkers in the animal rights space, in line with our advocacy work.

PODCAST TOTAL DOWNLOADS

2021/22

4,017

2020/21

2,535



Chlöe Swarbrick

Member of Parliament, Green Party
of Aotearoa New Zealand

“With the substantial number of reviews we’ve had into the greyhound racing industry over the past decade, and consistently having these recommendations that are not being met by the industry, at a certain point we have to say ‘the social license has been entirely eroded’. But also [we have to] realise that these deaths and injuries are built into the bottom line of how the industry operates.”



Dr. Mike Joy

Freshwater ecologist, Victoria University of Wellington

“I think as a country we need to have a grown up conversation about intensive farming. There's just a raft of disasters awaiting us or we're in the process of having because of it.”



We are proud to be
standing up for animals
in the busy media storm.

Animal Matters Highlights

Chlöe Swarbrick

MEMBER OF PARLIAMENT, GREEN PARTY OF
AOTEAROA NEW ZEALAND

Will Appelbe sits down with Green Party MP
and animal welfare spokesperson Chlöe Swarbrick,
to discuss greyhound racing, live export and the
occupation at Pūtiki Bay.

Luiza Schneider

VP OF INVESTIGATIONS, MERCY FOR ANIMALS

Luiza Schneider is a former investigator, and now
works with their brave investigations team to expose
cruelty on factory farms.

Northern Eggs colony cage cruelty

INTERVIEW WITH WHISTLEBLOWER

Will Appelbe speaks with a whistleblower who used
to work at Northern Eggs, a colony cage farm near
Whangarei. This brave informant put themselves at
great personal risk to expose the cruelty that's currently
occurring at the colony cage farm.

Chris Huriwai and Amy Taylor

CO-PRODUCERS OF MILKED

Chris Huriwai and Amy Taylor, talk about their feature
documentary, Milked. The film exposes the whitewash
of Aotearoa's multi-billion-dollar dairy industry.

Irina Miller

DAISY LAB CO-FOUNDER AND CEO

Daisy Lab are a food technology start up based
right here in Aotearoa, that seeks to use precision
fermentation to make dairy products, like cheese,
without the use of animals.

Want to join our growing audience?

Tune in to Animal Matters on all major
podcasting platforms, including Apple,
Spotify and Google Podcasts.



Social Engagement

380,845

ENGAGED WITH OUR SOCIAL CONTENT

189,032

FOLLOW OUR SOCIAL MEDIA CHANNELS

147,863

UNIQUE VISITORS TO OUR WEBSITE



SAFE Mentions in the Media

101

GREYHOUND RACING

19

CAGE EGGS

81

LIVE EXPORT

17

RODEO LITIGATION

29

HORSE RACING/
EQUESTRIAN

538

TOTAL
MENTIONS



Educating youth

Animal Squad

There is no question that young people are the key to the future and longevity of animal advocacy in Aotearoa.

Our free-to-join Animal Squad youth group strives to serve as a resource for the young people of our community and their families. We are continually evolving, with a wide range of innovative and comprehensive outreach programs, aimed at providing children with fascinating facts about animals and their idiosyncrasies so that the children can more easily connect and empathise with all living beings.

With over **1,725 members**, this group shows that youth are hungry for information about how to create positive change in our world.

The enthusiastic responses coming from the schools who receive our newsletters highlights how important helping animals and protecting our planet is to young people. We have had feedback that teachers are utilising our Animal Bites newsletter for reading comprehension and science education.

Excitingly, we have also heard that several schools are carrying out whole-school projects, based around the topic of each Animal Bites issue!

We have been blown away by the genuine concern for both the welfare of animals, and the environmental impact of animal agriculture shown by these change-makers of tomorrow.





We have been humbled by the heart and soul shown by these young activists. As the next generation of kind-hearted Kiwis, SAFE Animal Squad members have the power to transform Aotearoa for animals.

Animal Squad Highlights

- Receipt of **200 signatures** gathered by Animal Squad members for the 'Free Hens' petition – showing how far young voices can travel for change.
- The fishes edition of Animal Bites featured several fantastic new illustrations by external designers, as well as a new layout and poster format. As a result, we saw a huge increase in participation for our 'Fishes Feel' colouring competition, which was sent out to Animal Squad members to align with SAFE's Fishes campaign launch. After the campaign, our Squad membership grew, with another **30 members** joining our ranks.
- The exciting and colourful Rabbits' poster competition also encouraged a high up-take and excellent quality of entries, focusing introducing children to activism activities.



Education Perfect

SAFE has been gifted use and access to Voiceless Australia learning resources, and is now working with Education Perfect as a platform for SAFE's learning resources.

Education Perfect is a learning platform for teachers in conventional schools, clubs and home schools.

SAFE is currently creating New Zealand curriculum-specific lesson modules for Education Perfect, which will be available for New Zealand and Australian teachers and students soon.

Watch out for these in the coming year!



Success through community

The Climate March, Christchurch 2021.

SAFE volunteers are essential to achieving victories for animals.

From petitions and live protests to letter writing and online actions, volunteers drive SAFE's key actions and make a real difference every day for the millions of animals suffering across Aotearoa.

We were especially proud of the large crowd of caring people who travelled a long way to join us in calling for an end to greyhound racing in Aotearoa, attending the Silver Collar protest in Auckland in June of 2021. The race was described by the Auckland Greyhound Racing Club as a 'gruelling' and 'stamina-sapping affair,' raced over an 'extreme' 779 meters, which is twice as long as a typical race.

It is because of supporters like you that we are able to go from strength to strength. Every action, big or small, is helping to drive a better future for animals in New Zealand.

We extend our humblest gratitude for all you do.

Stay connected



Facebook | Instagram | Twitter: @SAFEnewzealand

YouTube: **SAFEAnimalAdvocacy**

Listen and learn

Animal Matters is SAFE's fortnightly podcast about all things animal rights and the issues impacting animals in Aotearoa. You can also tune in on all podcast streaming services, to learn about what matters for animals on the go.

Learn more and listen to episodes at:
safe.org.nz/animalmatters.

Volunteer

Join the SAFE Animal Action Network, SAFE's community of people who use their voice to create a kinder Aotearoa for animals.

Go to: **safe.org.nz/get-involved/safe-animal-network**.

Take action

Visit the 'Take Action' page on the SAFE website to learn about all the ways you can take action for animals. Even if all you have is a spare minute, you can make a world of difference.

Go to: **safe.org.nz/take-action**

Raise awareness

Share our videos at youtube or follow us on our social media channels and share our content to spread the word about animal advocacy.

Contact us

Have questions? Reach us through our websites or by email or phone. Find details at: **safe.org.nz/contact-us**.

Thank you
for your kind and
generous support. It enables
us to continue working
towards a better world
for animals.

The team at SAFE

Our people

Board of Directors

Chair: Gareth Hughes (effective 3 November, 2021)

Chair: Mark Rocket (until June, 2021)

Chair: Tim Groenendal (from June 16, 2021 – 3 November, 2021)

Treasurer: Logan Smedley

Secretary: Katharine Birks

Dallas Hopkins

Kirsten Magnusson

Marcelo Rodriguez Ferrere

Laura Thomson-Bache (adjunct role)

Chief Executive Officer

Debra Ashton

Senior Team

Alison Travaglia

Brian Hainswoth

Clare Marks

Jennifer Riley

Lisa Hall

Liz Atkinson

Staff

Anna de Roo

Bianka Atlas

Carlene Field

Courtenay Lacey

Elise McDonald

Emma Brodie

Giselle Keenleyside

Greg Simpson

Ian Munro

Jessica Chambers

Kathryn Wilcocks

Kylie Dale

Laura Gentle

Lauren Orchard

Lucia McEwan

Maddy Olander

Michelle Perkins

Nellie Lyon

Will Appelbe



Treasurers report 2021/22



Logan Smedley
Treasurer

SAFE have been fighting for the rights of animals for 90 years. This continues to be possible through the generosity and shared values that we have with our supporters. While not without its challenges, this past year has been a strong year for SAFE and our mission.

Over the year, we saw our regular giving proceeds increase, as well as our appeals. Our appeal revenue is how we know that our message is resonating with the public. Through our appeals we have raised funds to help push for an end to caged hens, as well as a review of greyhound racing, among many other animals' rights issues that we continue to bring a voice to. I would also like to bring special attention to the generosity we get in legacies left to SAFE. It's heart-warming to know SAFE is such a meaningful organisation in people's lives. While it's vital that people show up to protests, sign petitions, and share posts on social media, the work of SAFE is made possible with the generosity of our financial donors.

This year saw SAFE transfer a donation of \$5 million to the Future Foods Foundation. The Foundation will provide financial support to SAFE, and encourage new food technologies."

In summary, our year saw strong revenue coupled with expenses that were kept in check, resulting in us maintaining strong reserves. This will ensure that we are in a position to weather inflation and continue to stand with animals for as long as they need us. We look forward to another successful year of SAFE and more progress for animals in 2022/23.

Ngā mihi,

A blue ink handwritten signature, likely of Logan Smedley, consisting of stylized, overlapping loops.

Financial summary

Statement of comprehensive revenue and expenses

Year ended 31 March 2022

	Note	2022	2021 ¹
Revenue from non-exchange transactions	1		
Donations and other fundraising		2,069,344	1,664,191
Grants		34,607	74,267
Interest		35,684	82,856
Total from non-exchange transactions		2,139,635	1,821,314
Revenue from exchange transactions	2		
Memberships		840	431
Gain/(Loss) on sale of assets		374	–
Other Income		924	2,188
Total from exchange transactions		2,138	2,619
Total revenue		2,141,773	1,823,933
Expenses			
Employee related expenses		1,331,952	1,417,836
Expenses related to provision of goods and services		394,470	561,177
Lease Payments		32,771	81,795
Donations made		5,018,035	20,531
Depreciation and amortisation	5/6	14,457	19,421
Gain/(Loss) on sale of assets		–	7,065
Other		6,200	7,119
Total expenses		6,797,885	2,114,944
Total comprehensive loss		(4,656,112)	(291,011)

1 Comparative figures complies with PBE SFR-A (NFP) Public Benefit Entity Simple Format Reporting – Accrual (Not-For-Profit).



Statement of financial position

Year ended 31 March 2022

	Note	2022	2021 ¹
Assets			
Current assets			
Cash and cash equivalents	3/9	665,874	564,274
Investments	4	2,050,000	6,786,553
Receivables from exchange transactions		40	–
Receivables from non-exchange transactions		8,491	29,530
Prepayments		32,457	17,275
Inventory		2,883	2,883
GST		7,926	5,977
Total current assets		2,767,671	7,406,492
Non-current assets			
Property, plant and equipment	5	11,616	14,759
Intangibles	6	4,443	8,887
Total non-current assets		16,059	23,646
Total assets		2,783,730	7,430,138
Liabilities			
Current liabilities			
Payables under exchange transactions	9	43,632	43,465
Employee entitlements	7	89,714	76,761
Payables under non-exchange transactions	9	34,942	34,607
Other current liabilities		2,162	5,913
Total current liabilities		170,450	160,746
Non-current liabilities			
Total non-current liabilities		–	–
Total liabilities		170,450	160,746
Total assets less total liabilities (net assets)		2,613,280	7,269,392
Accumulated funds			
Accumulated comprehensive revenue and expense		2,612,280	7,268,392
Reserves		1,000	1,000
Total accumulated Funds		2,613,280	7,269,392



Gareth Hughes

Chairman

8/08/2022



Logan Smedley

Treasurer

8/08/2022

¹ Comparative figures comply with PBE SFR-A (NFP) Public Benefit Entity Simple Format Reporting – Accrual (Not-For-Profit).

Statement of changes in equity

Year ended 31 March 2022

	2022	2021
Balance at 1 April	7,268,392	7,559,403
Total comprehensive loss for the year	(4,656,112)	(291,011)
Effects of transitioning to PBE SFR-A (NFP) Public Benefit Entity Simple Format Reporting – accrual (not-for-profit)	–	–
Reserves (sale of goodwill 2012)	1,000	1,000
Balance as at 31 March	2,613,280	7,268,392

1 Comparative figures complies with PBE SFR-A (NFP) Public Benefit Entity Simple Format Reporting – Accrual (Not-For-Profit).



Statement of cash flows

Year ended 31 March 2022

Cash flows from operating activities

Cash was received from:	Actual 2022	Actual ¹ 2021
Donations, fundraising and other similar receipts	2,103,951	1,688,841
Membership fees	800	431
Receipts from providing goods or services	337	87
Interest	56,723	66,529
Cash flows from other operating activities	1,848	2,101
Net GST	(1,949)	(234)

Cash was applied to:

Payments to employees	1,256,695	1,367,885
Payments to suppliers	515,062	651,373
Donations made	5,018,035	20,576

Net cash flows from operating activities	(4,628,082)	(282,079)
-------------------------------------------------	--------------------	------------------

Cash flows from investing and financing activities

Cash was received from:

Receipts from the sale of assets	432	–
Receipt from the sale of investments	5,736,552	

Cash was applied to:

Payments to acquire property, plant and equipment	7,302	6,554
Payments to purchase investments	1,000,000	690,802

Net cash flows from investing and financing activities	4,729,682	(697,356)
---------------------------------------------------------------	------------------	------------------

Net increase / (decrease) in cash	101,600	(979,435)
Opening cash	564,274	1,543,709
Closing cash	665,874	564,274

This is represented by:

Bank accounts and cash	665,874	564,274
-------------------------------	----------------	----------------

¹ Comparative figures complies with PBE SFR-A (NFP) Public Benefit Entity Simple Format Reporting – Accrual (Not-For-Profit).

Notes to the financial statements

Year ended 31 March 2022

1. Revenue from non exchange transactions

	2022 \$	2021 \$
Donations received	1,600,780	1,606,733
Grants – Humane League	34,607	74,267
Interest	35,684	82,856
Legacies	468,564	57,458
Total revenue from non exchange transactions	2,139,635	1,821,314

2. Revenue from exchange transactions

	2022 \$	2021 \$
Membership fees	840	431
Merchandise sales	–	87
Gain on sale of assets	374	–
Sundry income	924	2,101
Total revenue from non exchange transactions	2,138	2,619

3. Cash and cash equivalents

	2022 \$	2021 \$
Current accounts	68,769	36,760
Savings accounts	246,284	527,469
Petty cash	–	45
Credit card	821	–
Short term deposit (less than 3 months)	350,000	–
Total transactions cash and cash equivalents	665,874	564,274

4. Investments

	2022 \$	2021 \$
Long term deposits (maturing in less than 12 months but more than 3)	2,050,000	6,786,553
Total investments	2,050,000	6,786,553

Notes to the financial statements

Year ended 31 March 2022

5. Property, plant and equipment

2022

Asset class	Opening carrying amount	Purchases	Sales/ disposals	Current year depreciation	Closing carrying amount
Furniture and fixtures	398	–	380	18	–
Office equipment	3	–	–	2	1
Computers	11,787	7,302	53	9,472	9,564
Other equipment	2,571	–	–	520	2,051
Total	14,759	7,302	433	10,012	11,616

2022

Asset class	Cost or valuation	Accumulated depreciation	Net book value
Furniture and fixtures	–	–	–
Office equipment	869	868	1
Computers	74,481	64,917	9,564
Other equipment	40,659	38,608	2,051
Total	116,009	104,393	11,616

2021

Asset class	Opening carrying amount	Purchases	Sales/ disposals	Current year depreciation	Closing carrying amount
Furniture and fixtures	497	–	–	99	398
Office equipment	41	–	33	5	3
Computers	17,349	6,904	2,691	9,775	11,787
Other equipment	7,917	–	4,691	655	2,571
Total	25,804	6,904	7,415	10,534	14,759

2021

Asset class	Cost or valuation	Accumulated depreciation	Net book value
Furniture and fixtures	8,937	8,539	398
Office equipment	869	866	3
Computers	72,305	60,518	11,787
Other equipment	40,659	38,088	2,571
Total	122,770	108,011	14,759

Notes to the financial statements

Year ended 31 March 2022

6. Intangible assets

2022

Asset class	Opening carrying amount	Purchases	Sales/ disposals	Current year depreciation	Closing carrying amount
Intangible assets	8,887			4,444	4,443
Total	8,887	–	–	4,444	4,443

2022

Asset class	Cost or valuation	Accumulated depreciation	Net book value
Intangible assets	130,680	126,237	4,443
Total	130,680	126,237	4,443

2021

Asset class	Opening carrying amount	Purchases	Sales/ disposals	Current year depreciation	Closing carrying amount
Intangible assets	17,774			8,887	8,887
Total	17,774	–	–	8,887	8,887

2021

Asset class	Cost or valuation	Accumulated depreciation	Net book value
Intangible assets	130,680	121,793	8,887
Total	130,680	121,793	8,887

7. Employee entitlements

	2022 \$	2021 \$
Wages payable	29,067	21,440
Leave liability	60,647	55,321
Total	89,714	76,761

- Wages Payable represents wages that relate to the current year but are paid out the week of the following year.
- Leave liability is the amount due to be paid to an employee when they leave representing annual leave earned but not taken.

Notes to the financial statements

Year ended 31 March 2022

8. Commitments and contingencies

Commitment	Explanation and timing	2022 \$	2021 \$
Commitments to lease or rent assets	Not later than 1 year	4,179	3,038
	Later than 1 year and not later than 5 years	15,863	9,739
	Unwin Properties Ltd – Christchurch rent review April 2021	–	3,038
	Regus – Christchurch office lease	4,179	–
	Ricoh – photocopier lease to December 2025	15,863	9,739
Contingent liabilities and guarantees	There are no contingent liabilities or guarantees as at balance date (last year – nil)		

9. Financial instruments

	Financial assets loans and receivables \$	Financial liabilities fair value \$
2022		
Cash and cash equivalent (assets)	665,874	–
Receivables	8,531	–
Payables	–	78,574
2021		
Cash and cash equivalent (assets)	564,274	–
Receivables	29,530	–
Payables	–	78,072

10. Related party transactions

		2022 \$	2021 \$
Description of related party relationship	Description of the transaction (whether in cash or amount in kind)*	Value of transactions	Value of transactions
Avatar Limited – Mark Rocket (Board Member) is the owner of this company.	Cash donation	300	600

11. Events after balance date

There were no events that have occurred after the balance date that would have a material impact on the Performance Report (Last Year – nil)

A full set of these financials can be found on the Charities Services Website.

Independent auditor's report

Year ended 31 March 2022



Moore Markhams Christchurch Audit
Audit and Assurance

PO Box 2194
Auckland 1140
New Zealand

T +64 (0)9 365 5988

www.markhams.co.nz

Independent Auditor's Report

To the Board of Save Animals from Exploitation Incorporated ("SAFE")

Opinion

We have audited the performance report of SAFE on pages 2 to 10, which comprise the statement of service performance and the financial statements. The complete set of financial statements comprise the statement of financial position as at 31 March 2022, the statement of comprehensive revenue and expense, the statement of changes in equity, the statement of cash of flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

In our opinion, the accompanying performance report presents fairly, in all material respects:

- the financial position of SAFE as at 31 March 2022 and its financial performance, and its cash flows for the year ended; and
- the service performance for the year ended 31 March 2022,

in accordance with Public Benefit Entity Standards Reduced Disclosure Regime ("PBE Standards RDR") as appropriate for Tier 2 Not-For-Profit Public Benefit Entities.

Basis for Opinion

We conducted our audit in accordance with International Standards on Auditing (New Zealand) (ISAs (NZ)) and the audit of the service performance information in accordance with the ISA's and New Zealand Auditing Standards (NZ AS)1 The Audit of Service Performance Information (NZ). Our responsibilities under those standards are further described in the 'Auditor's responsibilities for the audit of the financial statements' section of our report.

We are independent of SAFE in accordance with Professional and Ethical Standard 1 (Revised) 'Code of ethics for assurance practitioners' issued by the New Zealand Auditing and Assurance Standards Board, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Other than in our capacity as auditor, we have no relationship with, or interests in, SAFE.

Other Information

The Board is responsible for the other information. The other information obtained at the date of the auditor's report is information contained in the performance report, but does not include the statement of service performance, the financial statements, and our auditor's report thereon.

Our opinion on the performance report does not cover the other information and we do not express any form of audit opinion or assurance conclusion thereon.

In connection with our audit of the performance report, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the performance report or our knowledge obtained in the audit or otherwise appears to be materially misstated.

Independent auditor's report | 11

Moore Markhams is a network of independent firms that are each members of Moore Global Network Limited. Member firms in principal cities throughout the world.
Moore Markhams Christchurch Audit is a partnership of A Mehta, SMW Bassett, C P Hemphill, K M Bhikha, J M Gilmour, J J Roberts, B M Young and MGR Laidlaw.



Independent auditor's report

Year ended 31 March 2022

Boards' responsibilities for the annual report

The board is responsible on behalf of SAFE for the preparation of these financial statements in accordance with Public Benefit Entity Standards Reduced Disclosure Regime ("PBE Standards RDR") as appropriate for Tier 2 Not-For-Profit Public Benefit Entities, the service performance criteria that are suitable in order to prepare service performance information in accordance with PBE Standards RDR, and for such internal control the board determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the board are responsible on behalf of SAFE for assessing the organisations ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the board either intend to liquidate the organisation or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the statement of service performance and the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (NZ) and NZ AS 1 will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the decisions of users taken on the basis of these financial statements.

A further description of the auditor's responsibilities for the audit of the financial statements is located at the XRB's website at

https://xrb.govt.nz/Site/Auditing_Assurance_Standards/Current_Standards/Page8.aspx

Who we report to

This report is made solely to the board of SAFE. Our audit has been undertaken so that we might state to the board those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the trustee, for our audit work, for this report, or for the opinions we have formed.



Moore Markhams Christchurch Audit | Qualified Auditors, Auckland, New Zealand
22 August 2022



safe.org.nz